

CALL FOR PAPERS *(online participation available)*



Transmedialization and Hybridization of Fiction and Non-Fiction in Contemporary Media Culture

FICTRANS INTERNATIONAL CONFERENCE

**Faculty of Communication and Documentation / Faculty of Philosophy and Letters
(Granada, Spain, 5th – 7th November 2025)**

AGAINST MATRIX: Contemporary Encounters on Mobility at the Borders of Fiction

1999 was not only the year of the release of the iconic film by the Wachowski sisters, but also the emergence of what has been called the transmedia paradigm. A quarter-century later, it has become consolidated within complex industrial and commercial dynamics of popular culture, as well as within the dominant cultural consumption habits in the post-digital and advanced phase of our capitalist system.

In parallel, the 21st century has been marked by a rapid succession of crises: from 9/11 in 2001, through the global financial collapse starting in 2008, the dual electoral processes in 2016 resulting in Brexit in the EU and Donald Trump's election as U.S. President, the global Sars-Cov-2 pandemic in 2020, to the ongoing brutal wars in Ukraine (2022) and Gaza (2023).

Interwoven with this context is the credibility crisis of the media and, directly related, the crisis of the Western model of liberal democracies, alongside the rapid development of a media ecosystem transformed by social media and radical shifts in key cultural habits—especially among younger generations, though not exclusively. Added to this are the increasingly evident consequences of global warming and the climate crisis, along with pressure from migration movements and resulting nationalist—if not openly racist and xenophobic—reactions that are central to the rise of the far right in Europe.

This conference's call is structured around the convergence of three key theoretical and critical concepts for the collective and interdisciplinary research we conduct at FicTrans. First, ENCOUNTER, as an interstitial space where both disciplinary and subjective hybridization occur—the “inter-ship” of Mieke Bal (2022). Second, CONTEMPORANEITY, as the condition through which we access the realities of the present and the cultural legacies of the past, with the need to

reactivate memory to give new meaning to the present and open up new questions and narratives for the future. Lastly, MOBILITY, as a condition of human possibility and a limit to the excesses of capitalist realism (Fisher, 2016)—mobility of subjects, messages, cultural content, media, identities, products, resources, and data at the threshold of a new technological revolution driven by generative AI.

The FicTrans team proposes to continue and deepen the critical analysis of the increasing blurring between fiction and reality in contemporary media culture—both as a symptom of what Baudrillard called a “culture of the simulacrum,” and as a set of opportunities for resistance to the destructive drift described above.

From literary, audiovisual, ludonarrative, and informational perspectives, we observe a notable rise in works that intensify the hybridization between fiction and non-fiction—manifested in forms like post-fiction: metafiction, docufiction, autofiction, non-fiction, or anti-fiction. This proliferation poses theoretical and critical challenges concerning truth and fiction in contemporary society and requires media education strategies to understand these phenomena.

CONFIRMED PARTICIPANTS

- **Mieke Bal** (U. of Amsterdam, artist)
- **Elías León Siminiani** (screenwriter, director, and film producer)
- **Jorge Carrión** (writer),
- **Anna Giral & Jorge Caballero** (Artefacto, audiovisual prod. comp.)
- **Pilar Carrera** (Carlos III University of Madrid)
- **Tomasz Poborca** (U. de Łódź, The National Centre for Film Culture)
- **Nacho Gallego** (Carlos III University of Madrid)
- **César Peña** (Lab RTVE.es)
- **María San Miguel** (artist)
- **Alex Saum** (University of Berkley)

THEMATIC LINES

- Theory and criticism of fiction: blurring of boundaries between fictional and factual genres
- Genre hybridization and post-truth rhetoric
- Transmedia narratives and the exploration of the fiction/non-fiction boundary
- Representation of migration movements: imagology and media
- Experimentation and fiction/non-fiction oscillations in documentary

- Post-truth rhetoric in contemporary discourse
- Journalistic deontology and post-truth
- New informational genres and formats in transmediality and fiction/non-fiction hybridization
- Impact of Artificial Intelligence on the post-truth regime / media creation
- Gender diversity and media hybridization policies
- Post-truth and hybridization in Hispanic media cultures
- Docufiction and other oscillations in video games
- New forms of fiction and social media
- Reality TV and telefiction in platform-based TV series
- Transmedia narratives and the music industry

CONFERENCE DIRECTORS

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ONLINE PARTICIPATION AVAILABLE / LANGUAGES: SPANISH OR ENGLISH

REGISTRATION FEES & DEADLINES

General registration: 80€

UGR students: 30€

Call for papers: November 1, 2024 – June 15, 2025

Proposal submission (250–300 words): [LINK](#)

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PUBLICATION

Papers accepted after peer review will be published in a collective volume with a Q1 SPI publisher.



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